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Inside Information

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AGRICULTURE PROS SHARE IN AWARDS

Several professionals in agriculture and forestry information shops shared in awards presented June 4 at the annual awards banquet of the National Association of Government Communicators.

Noted among the winners were:

Gold Screen:

Lynn Wyvill, of USDA's Economics Management Staff, for the audiotape "County Fairs."

Steve Fenwick, of USDA's Food Safety and Inspection Service, for the public service announcement "Fair Shake."

Blue Pencil:

USDA's Food and Nutrition Service, second place for general brochure or folder (one color), with "Make Your Food Dollars Count."

Laura Fox, of USDA's Food Safety and Inspection Service, honorable mention for a publication for general audience (two or three colors, exclusive of cover), with "Talking About Turkey: How to Buy, Store, Thaw, Stuff, and Prepare Your Holiday Bird."

Anne E. Harrison, of USDA's Forest Service, at the Rocky Mountain Forest & Range Experiment Station, first place for a publication for technical or professional audience (one color), with "Silviculture of Mixed Conifer Forests in the Southwest."

The New Jersey Department of Agriculture together with the New Jersey Department of Commerce and Economic Development, first place for a publication for technical or professional audience (four colors), with "Food Processing in New Jersey."

The editorial staff of "Forestry Research West," third place for a technical periodical (one color). The staff, all of USDA's Forest Service, comprises: Rick Fletcher, editor, and these contributing editors: Delpha Noble, Louise Mastrantonio, and Vince Dong.

LOUISIANA WILL BE HOST FOR WORKSHOP

The Louisiana Department of Agriculture will be host for the annual workshop and meeting of the Southern Association of Information Officers of State Departments of Agriculture, Aug. 11-14, in Baton Rouge.

Larry Michaud, LDA's director of public information and SAIOSDA president, notes that the workshop will include individuals involved in all phases of the agricultural news and information business in Louisiana.

He also has scheduled some tours of that state's unusual agricultural enterprises such as crawfish and spices.

Michaud added that the conference will include an afternoon visiting USDA's agricultural research laboratory in New Orleans and an evening "in the City of Perpetual Party."

Deadline for registration is Aug. 1, although reservations at the Sheraton Baton Rouge Hotel should be made sooner. The registration fee will be the usual \$50 annual workshop fee.

For additional information, contact Michaud, Louisiana Department of Agriculture, P.O. Box 44302, Baton Rouge, LA 70804-4302, or call at (504)342-7011.

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NEW GROUP ADVISES TELECONFERENCE CENTER

Some 30 representatives of USDA agencies met June 7 to critique the user kit recently sent the agencies by USDA's Teleconference Center in Washington, D.C., as well as to hear a status report on the center, and swap experiences in teleconferencing.

It was the first meeting of the center's advisory group.

Now, members of this informal group have been asked to comment on such proposed activities as:

An audio and video teleconference graphics workshop with input from around the country via audio teleconference.

Viewing a live satellite TV press conference or teleconference, or audio conference.

A workshop on TV satellite presentation and appearance skills for potential participants.

A one-page bimonthly user's sheet on applications and ideas.

Betty Fleming, USDA Teleconference Center Coordinator, emphasized that this group is not an elite or exclusive club but open to anyone. She'll add your name if you call her at (202) 447-5368.

A list of the center's video and audio teleconference events since January also is available.

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TELECONFERENCE JOB OPENS

Applications are being accepted until June 28 for the position of teleconference development specialist at Oklahoma State University in Stillwater. The position calls for the training and direction of university faculty in satellite teleconferencing.

A resume and samples should be directed to: Charles N. Voyles, head, Agricultural Information Department, 102 Public Information Building, Oklahoma State University, Stillwater, OK 74078.

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SMOKEY THE BEAR HUGS

At a special ceremony in Washington, D.C. June 19, Smokey the Bear will honor several information specialists for helping him celebrate his 40th birthday anniversary last year.

To be presented certificates of merit for their contribution to outstanding accomplishment in wildfire prevention through the observation of Smokey's 40th birthday celebration are:

Jim Schleyer, assistant chief, Design Division, USDA's Office of Information.

Kate Alfrend, public affairs specialist, News Division, USDA's OI.

George Castillo, John Bassett, and Bill Hamilton, of the Washington office of the Forest Service's Office of Information.

Bob Conrad and Betty Hite, national media offices, east and west, respectively, of the FS Office of Information.

JCP EYES ELECTRONIC ACCESSIBILITY

Several pilot projects in which Federal depository libraries would receive Federal information in electronic form and provide it to the general public free of charge, are being considered by Congress's Joint Committee on Printing.

Committee Chairman Sen. Charles McC. Mathias, Jr. has announced that a hearing on the proposal will begin at 2 p.m., June 26 in Room 106, Dirksen Senate Office Building, in Washington, D.C.

The pilot program was recommended by an ad hoc committee of the JCP.

"The Federal depository library program was established by Congress to provide Federal Government information to the public through libraries," Sen. Mathias recalled. "Traditionally the information has been provided in paper and microform.

"However, as more and more Federal information is being produced and accessed through electronic means, depository libraries and other users have become anxious to receive some information in electronic format."

HUGHES DESIGN(S) SELECTED

Vincent G. Hughes, manager of the computer graphics branch of the Design Division of USDA's Office of Information, has been notified that one or more of his designs, produced for agencies in USDA, have been selected for publication in PRINT magazine's regional design annual issue, due out in August.

TEXAS NEEDS EDITORS

Texas Extension Service has openings for two publication editors. A B.S. in journalism or related subjects and 3 years experience are required. Contact Dr. Don Springer, Texas A&M University, College Station, TX 77843, with a letter of inquiry and a resume. His phone number is (409) 845-2211; his Dialcom address is AGS2260.

NEXT DECADE'S MESSAGING TO BE PREVIEWED

The next decade's prospects for electronic mail around the world as well as in the United States will be examined at a Sept. 4 conference in Washington, D.C. sponsored by the Electronic Mail Association.

One of the two Government representatives on the program is Stan Prochaska, chief of the Special Programs Division in USDA's Office of Information.

The conference will be at the Mayflower Hotel, with registration at \$75 for members of EMA, and \$175 for others.

Contact: Michael F. Cavanagh, EMA, Suite 300, 1919 Pennsylvania Avenue, NW, Washington, D.C. 20006, or phone: (202) 293-7808.

ILLINOIS SEEKS AN ASSISTANT HEAD

The University of Illinois at Urbana-Champaign has an opening for the position of Assistant Head for Communications Services in the Office of Agricultural Communications and Extension Education.

That person would oversee the activities of four working units; editorial, design, media, and reproduction and distribution.

By July 15, apply to James F. Evans, chair, Search Advisory Committee, University of Illinois, 58 Mumford Hall, 1301 W. Gregory Drive, Urbana, Illinois 61801. The phone number is (217) 333-4788.

DRY AREAS JOB OPEN

The International Center for Agricultural Research in the Dry Areas (ICARDA) is looking for someone to head communications and documentation.

Requirements include at least 10 years in a responsible position in agricultural information/communications work.

Submit two copies of curriculum vitae, work samples, and two references, citing REF.COMM/1/85 to: Dr. Mohammed A. Nour, Director General, ICARDA, P.O. Box 5466, Aleppo, Syria. or contact Bill Ward, Department of Communication Arts, Cornell University, Ithaca, N.Y. 14850. His phone number is (607) 256-6500.

EMS SEEKS VISUALS SPECIALIST

USDA's Economics Management Staff is looking for a visual information specialist (GS-1084-5/7) to create and develop preliminary plans and designs for visual material, including printed material, presentations and exhibits.

Candidates must have Federal Government status.

Contact: Fran Hresan at (202) 447-6130, or via mail at EMS, PD, OB, Room 1403 South Bldg, 14th and Independence Avenue, SW, Washington, D.C., 20250.

INSIDE INFORMATION is published for distribution to public affairs and information staff members of the U.S. Department of Agriculture, its agencies, state departments of agriculture and land grant universities. Any items, comments and inquiries should be addressed to either John Crowley or Nancy Bevis, Office of Information, Room 536A, U.S. Department of Agriculture, Washington, DC 20250 or to AGRO09 mailbox on the Dialcom system, or call (202) 447-7454.

